

TRADE FAIR AND CONFERENCE PARTNERS:



HOTEL EQUIPMENT EXPO

2. EDITION

INDUSTRY TRADE FAIR FOR HOTEL
EQUIPMENT AND HOSPITALITY SOLUTIONS

21 - 24 | 10 | 2026



organizer:

PTAK
WARSAW
EXPO



www.hotelequipmentexpo.com/en/



HOTEL
EQUIPMENT EXPO

HOTEL EQUIPMENT EXPO – MODERN EQUIPMENT AND TECHNOLOGIES FOR THE HOSPITALITY INDUSTRY

Hotel Equipment Expo at Ptak Warsaw Expo is a dedicated event for the hospitality sector, created for hotel owners, investors, and managers of accommodation facilities seeking modern, practical, and design-driven solutions for their properties. The exhibition focuses on products and technologies that support the day-to-day operation of hotels, enhance the guest experience, and help create comfortable, functional, and thoughtfully designed spaces. The event will showcase, among others, furnishings and equipment for guest rooms, reception areas, lobbies, SPA and wellness zones, hotel laundries, and back-of-house technical facilities. Visitors will also have the opportunity to explore property management systems, hotel automation, safety-enhancing solutions, and technologies designed to streamline guest service and operational efficiency. The event is addressed to hotel owners, investors, general managers, facility directors, architects, interior designers, and professionals responsible for the modernisation, expansion, and development of hotel infrastructure. Hotel Equipment Expo is an excellent opportunity to discover current industry trends, compare supplier offers, and identify practical solutions for the modern hotel.

ESTIMATIONS 2026:

15 000 m²

Exhibition Space

100

Exhibitors

Over

250

Brands
and companies



THE LARGEST EXHIBITION SPACE IN EUROPE

21-24 | 10 | 2026

During Hotel Equipment Expo at Ptak Warsaw Expo, a programme of industry events has been planned to create a valuable meeting platform for the hospitality sector and accommodation facilities. In addition to the main exhibition, participants will also have the opportunity to take part in:

textile
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Trade Fair for Fabrics and Design for the Interior Industry in Central and Eastern Europe

light
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Lighting Trade Fair in Central and Eastern Europe

kitchen
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Kitchen Equipment Trade Fair in Central and Eastern Europe

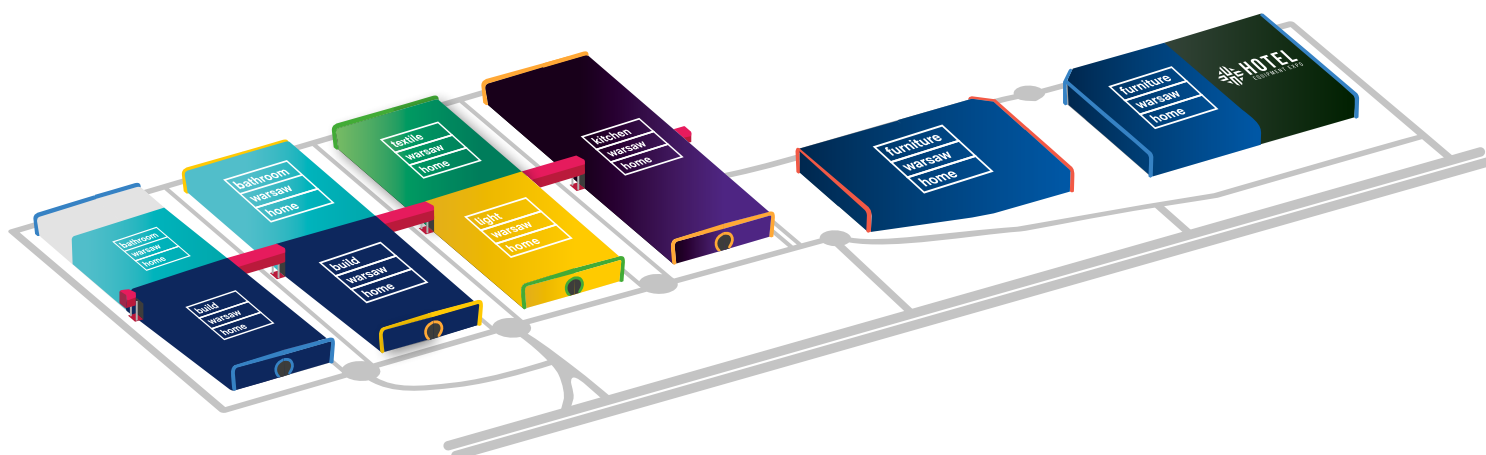
furniture
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 International Trade Fair for the Furniture Industry

bathroom
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Bathroom Equipment Trade Fair in Central and Eastern Europe

build
warsaw
home
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Trade Fair for Finishing and Building Materials in Central and Eastern Europe

warsaw
home
& contract
 exhibitors
763
 visitors
67322
 exhibition space in m²
125 000
 The Largest Business Trade Fair for the Interior Industry in Central and Eastern Europe

BIUROTECH
 exhibitors
70
 visitors
5000
 exhibition space in m²
15 000
 Furniture and Furniture Technology Trade Fair for Offices and Business



SIMILAR INDUSTRY EVENTS ORGANISED BY PWE



International Trade Fair for the Hotel Industry

09-11 | 03 | 2027



the Largest Horeca Industry Trade Fair in Central and Eastern Europe

09-11 | 03 | 2027



International Travel and Tourism Trade Fair

08-11 | 10 | 2026



International Furniture Industry Trade Fair

1-3 | 06 | 2027



the Largest Trade Fair for Furniture Components and Technologies in Poland

1-3 | 06 | 2027

EXHIBITOR PROFILE

- Producers and distributors of foodservice equipment, including ovens, dishwashers, coffee machines and refrigeration systems
- Manufacturers of furniture and interior design elements, including contract furniture, decorative lighting and hotel textiles
- Suppliers of cosmetics and equipment for wellness & spa zones, including saunas, jacuzzis, fitness equipment and treatment products
- Marketing agencies and consulting companies specialising in advertising strategies, PR, branding and e-commerce
- Booking platforms, OTAs and franchise networks, including online sales systems, loyalty programmes and hotel chain development solutions
- Producers and distributors of hygiene and occupational health & safety products, including cleaning supplies, consumables and disinfection systems
- Providers of safety and security-related services, including monitoring, fire protection systems, access control and insurance
- Suppliers of IT systems and hotel technology solutions, including PMS software, channel managers, mobile applications and CRM systems

INDUSTRY SCOPE

- Design and interior fit-out for hotels, including furniture, decorative elements and room amenities aligned with contemporary trends
- Hotel infrastructure and professional foodservice facilities, including kitchens, F&B equipment and solutions supporting back-of-house operations
- Wellness & spa, including saunas, jacuzzis, treatments, training equipment and health-oriented products
- Safety and hygiene, including sanitary procedures, occupational health & safety systems, cleaning agents and disinfection solutions
- Hotel technologies and software, including PMS, channel managers, revenue management and mobile applications
- Automation and IoT in hospitality, including smart locks, remote control systems and room monitoring sensors
- Marketing and distribution, including promotional campaigns, cooperation with OTAs and loyalty programmes
- Events and MICE, including the organisation of conferences, trade fairs, banquets and room equipment

VISITOR PROFILE

- Owners and senior management of accommodation facilities, including hotels, guesthouses and serviced apartments
- Foodservice and F&B managers responsible for restaurants, bars and catering operations within hospitality venues
- Architects, interior designers and design studios developing concepts for hotel interiors and spatial arrangements
- Spa and wellness management teams responsible for creating and maintaining relaxation and wellbeing zones
- Investors and developers interested in hotel and hospitality projects
- Event operators and MICE companies seeking venues and solutions for conferences, congresses and banquets
- Distributors and representatives of supply companies involved in the delivery of equipment, furniture and consumables
- Representatives of tourism administration bodies and industry organisations



VISITOR STRUCTURE

HOTEL EQUIPMENT EXPO 2025

4783
Total number
of visitors

POLAND
95%

EUROPE
4%

WORLD
1%

Lithuania / Latvia / Germany / Austria / Slovakia / Romania /
Ukraine / Bulgaria / Spain / Portugal / Greece / Czechia / Denmark /
Hungary / Italy / Kosovo / Sweden / the Netherlands

India / Israel / Saudi Arabia / China /
Pakistan / Senegal

BRANDS PRESENT AT

HOTEL EQUIPMENT EXPO 2025

TRADE FAIR AND CONFERENCE PARTNERS

HORECA
line

Alchemia Hotelarstwa

ims
sensory media

EXHIBITORS

GJ GARDENJOY

Parasol

GLORMEB
GROUP

Elavon

HOTEL LINE
K O C E O

BSC
SYSTEM

MONSAL
sauny, balie

Furnimeb
producent mebli hotelowych

W PORZADKU
TECHNOLOGIA CZYSTOSC

awa
kraków

HARVIALAND
O saunach wertykalnych
SALNA
CENTRUM

SOVRANA

B M
BELA MESA

FABRYKA MASZYN PRALNICZYCH
PRAMAZUT
rok założenia 1997

M I L SYSTEM

+ 90
EXHIBITORS

BENEFITS OF PARTICIPATING IN INDUSTRY TRADE FAIRS

- 1** **GUARANTEE OF ESTABLISHING NEW BUSINESS CONTACTS**
Participation in trade fairs is an opportunity to gain contacts with key companies in Poland and Europe.
- 2** **ACCOMPANYING EVENTS**
High-quality conferences provide substantive support and complement the trade fair offer.
- 3** **COMPREHENSIVE EXHIBITOR SERVICE**
A dedicated account manager provides full organizational support, from the stand to logistics.
- 4** **CONVENIENT PARTICIPATION CONDITIONS**
Flexible payment options allow for stress-free preparation for participation in the event.



DRIVE REVENUE GROWTH
close deals and secure contracts directly on-site.



MEET HUNDREDS OF DECISION-MAKERS
and future business partners.



SHOWCASE YOUR PRODUCTS AND INNOVATIONS
to a carefully selected audience of industry professionals.



INCREASE YOUR BRAND VISIBILITY
and generate new, high-quality leads.



INTERNATIONAL REACH:
build new partnerships with companies from Poland and across Europe.

FULL SERVICE IN ONE PLACE

Focus on what truly drives your business—we'll handle the rest. Our all-inclusive service package streamlines the entire exhibition process, eliminating the time-consuming preparations for exhibitors.



Guaranteed Complete Trade Fair Stand Package
delivered from A to Z in one place



Individually Tailored Stand Designs



Simple Stand Booking System
with convenient payment options available up to 30 days before the event



Ready-Made VIP Invitations and Promotional Campaign



Marketing Package
a ready-to-use marketing package with VIP Invitations for your guests

WE PROVIDE STAND CONSTRUCTION SERVICES



MARKETING & PR

“We are running an extensive marketing and PR campaign designed to effectively reach representatives of the hospitality industry, the HoReCa sector, and suppliers of solutions for accommodation facilities. Our activities include email campaigns, online and social media promotion, as well as direct mail initiatives targeted at industry professionals and hospitality venues. In addition, we are using Google and Facebook advertising to maximise reach, strengthen brand awareness, and support high visitor attendance at Hotel Equipment Expo 2026.”

PR CONTENT ESTIMATES 2026:

120

media publications

2,9 M

promotional
content views

715K€

AVE of material
distribution

in

f

▶

📷

MEDIA PATRONS:

Business Life
POLSKA

 MeetingPlanner.pl

HOTELARZ

 **INWESTYCJE
PLUS**
www.inwestycje.plus

MAGAZYN
HOTEL

MICE Poland
MEETINGS • ACTIVITIES • CONFERENCES • EVENTS

Restauracja
pismo biznesu gastronomicznego

wprost


majermedia



“PTAK WARSAW EXPO is a venue I can wholeheartedly recommend to any company looking for an effective way to promote its brand. We have had the opportunity to participate in events organised there on several occasions – both as exhibitors and as a partner supporting projects with a similar business profile. We have always encountered a flexible, professional approach, a full understanding of business needs, efficient organisation, the possibility to adapt the space to individual requirements, and a genuine opportunity to attract the attention of visitors. All of this makes PTAK WARSAW EXPO a choice that simply pays off.”

Małgorzata Laskowska-Olender
Publisher of the service

INDUSTRY EVENTS HELD AS PART OF THE HOSPITALITY INDUSTRY FORUM

TRADE FAIR STUDIO

We invite you to the Trade Fair Studio, where interviews with industry experts and prominent exhibitors will be held throughout the event. Visitors will have the opportunity to discover the latest trends and innovative solutions. In this inspiring environment, market leaders will share their experience and vision for the future, providing valuable insights and knowledge. The Trade Fair Studio will also be connected with the award ceremony, presented to outstanding exhibitors, adding prestige to the event and highlighting the importance of innovation and excellence in the industry.



INSPIRING CONVERSATIONS AND NEW OPPORTUNITIES – THE B2B NETWORKING ZONE AWAITS YOU!

The B2B Networking Zone is an extension of the conference programme, offering participants a unique opportunity to engage in direct discussions with speakers and other industry experts. In this space, attendees will be able to exchange insights, ask questions and build valuable business relationships in a less formal setting. Join us to deepen your knowledge, continue the inspiring discussions from the conference and establish meaningful connections that can benefit both you and your company.

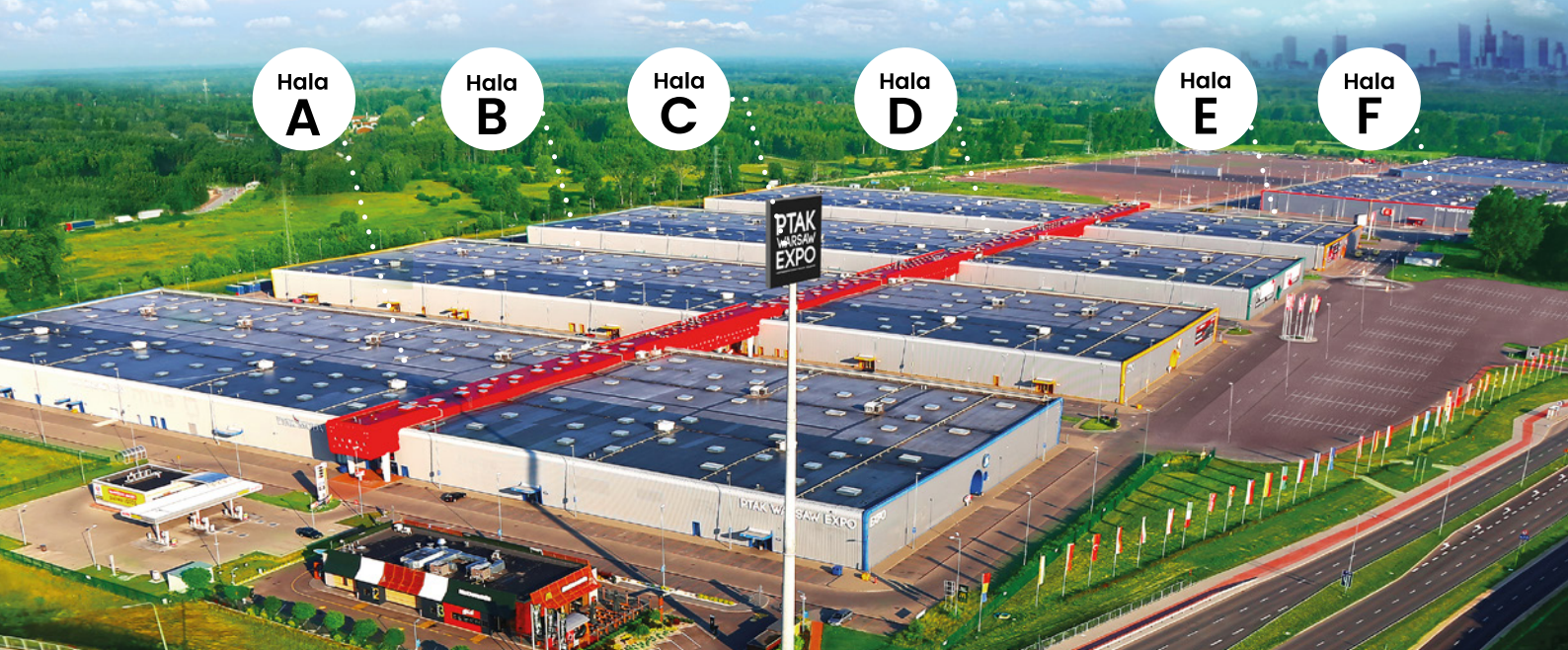
TRADE FAIR MEDALS

This exceptional gathering offers a unique opportunity to honour companies whose activities, products and innovative approach make a significant contribution to the development of the industry and to the success of the entire event.

Awards presented during the trade fair highlight the role of enterprises in setting market directions, improving quality standards and inspiring the implementation of new solutions.

For trade fair participants, it is also an excellent opportunity to establish valuable business relationships with award-winning exhibitors. Visitors can learn more about their innovative products, benefit from their expertise and explore opportunities for future cooperation. It is the perfect moment to be inspired by pioneering projects and discover companies that are truly shaping the future of the industry.

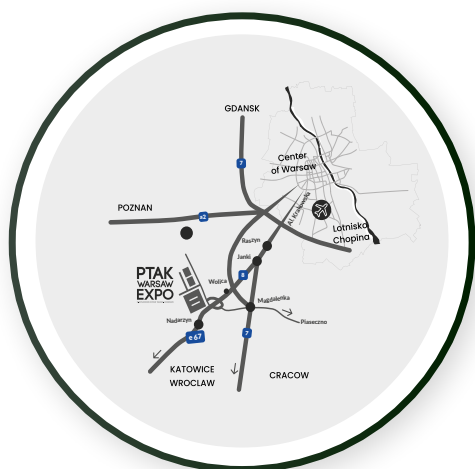




WHO WE ARE

Ptak Warsaw Expo is the largest trade fair and congress center in Poland and Central-Eastern Europe, located in the suburbs of Warsaw.

It offers 153,000sqm of exhibition space in 6 modern halls and 500,000sqm of outdoor space. This place is designed for organizing industry trade fair events.



Location

- The region with the largest economic potential in Central and Eastern Europe
- Location at the intersection of European north-south and east-west communication routes (over 100 million inhabitants in Central and Eastern Europe)



Communication

- 10-minute drive to Fryderyk Chopin International Airport
- 15-minute drive to Warsaw city center



Parking

- 15,000 parking spaces, with direct access to the pavilions

warsawexpo.eu

HOTEL EQUIPMENT 2026 TRADE FAIR FLOOR PLAN

PLAN AS OF 7 MAY 2026

HALL F

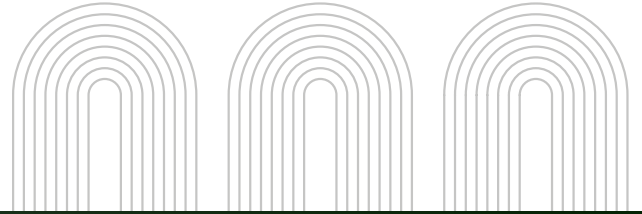
**ONLY 22 STANDS REMAINING
FOR THE 2026 EDITION!**

HOTEL
EQUIPMENT EXPO



**BOOK YOUR STAND
+48 518 739 124**





BOOK YOUR STAND

21 - 24 | 10 | 2026
Poland, Warsaw



UFI THE GLOBAL ASSOCIATION OF THE EXHIBITION INDUSTRY

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT OUR TEAM

media3@warsawexpo.eu

+48 518 739 124

Social Media Channels

